





The Total Economic Impact™ Of Microsoft Azure IaaS

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Through six customer interviews and data aggregation, Forrester concluded that Microsoft Azure Infrastructure-as-a-Service (IaaS) has the following five-year financial impact.

CHALLENGES SOLVED BY MICROSOFT AZURE IAAS

-  IT costs continuously growing
-  Limited ability to scale infrastructure
-  Global expansion complexity
-  High process costs

435%
ROI

\$22.4M
NPV

\$27.6M
TOTAL
BENEFITS

MICROSOFT AZURE IAAS BY THE NUMBERS

73%

Reduction in data center footprint and costs


83%


Reduction in IT outsourcing costs

“When someone says, ‘We need another 100 gigs,’ we can just add it.”

Manager of web technologies, sporting goods manufacturer



 Up to 63% increase in annual customer web sales

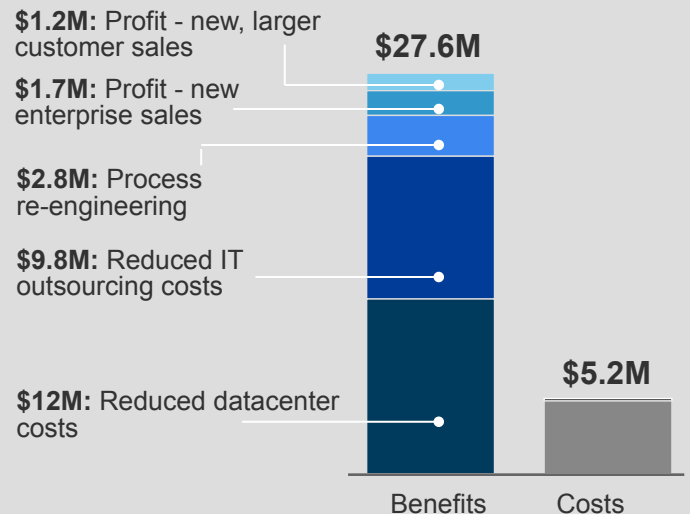
 Up to 27% increase in customer web transaction size

“I could never build a service infrastructure as fast as Azure can.”

VP of product development, US services and hosting firm



FINANCIAL SUMMARY (5-YEAR)



Read the full study

This document is an abridged version of a case study commissioned by Microsoft titled: The Total Economic Impact Of Microsoft Azure IaaS, June 2017.

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